

Jim Blasingame is the creator and host of the nationally syndicated weekday Radio/Internet talk show, The Small Business Advocate, on the air since 1997.



Jim has assembled the largest community of small business experts in the world—he calls them the Brain Trust—and he interviews at least one of them every half hour on his show.

Considered one of the pioneers in on-demand audio streaming, Jim was the first to offer small business content on the Internet in Live, Replay, and Archived formats.

The U.S. Small Business Administration named Jim the 2002 Small Business Journalist Of The Year. He is one of 14 experts chosen worldwide by Advanced Micro Devices (AMD) for their Global Consumer Advisory Board, and Fortune Small Business magazine identified Jim as one of the 30 most influential people in America representing small business interests.

Jim has been a small business owner since 1989 when he founded his business consultant company. His career has included significant tenures with Sears, Xerox, and the U.S. Army. He has conducted business at all levels of the marketplace across the United States, as well as some foreign markets.

All of Jim's work experiences have involved serving a wide cross section of customers; consequently, he has acquired significant knowledge and perspectives of many different industries. He has done business with firms ranging from Fortune 100 companies to the smallest sole proprietorships, as well as all levels of government.

Jim is a graduate of the University of North Alabama (1971), where he also received a commission in the U.S. Army and was a Distinguished Military Graduate. He achieved the rank of Captain before resigning his commission, and his last assignment was as the commanding officer of an airborne company in the U.S. Army Reserves.

In addition to being a professional speaker and trainer, Jim is also a prolific writer. Combining The Small Business Advocate NEWSLETTER, which is Jim's weekly ezine, his books, and contributions to dozens of electronic and print publications, Jim cranks out over 100,000 words per year on small business issues.

And...he is The Small Business Advocate.

#### **When He's Not Working...**

...Jim is a Rotarian (past-president, 11 year perfect attendance), an ardent supporter of Chambers Of Commerce (25 year member and past-board member), and he teaches an adult Sunday school class (15 years).

His greatest successes are: a son who is a police officer and sergeant in the U.S. Marine Reserves, and a daughter who is a Registered Nurse and the mother of his two grandsons. (Jim has taken "obnoxious grandparent" to a new level.)

Jim is a licensed pilot with instrument and multi-engine ratings. He owns a set of golf clubs, plays the guitar for his own amazement, and aspires to be a gourmet chef.